

PRIVACY NOTICE

Introduction

This privacy notice explains how Concrete Valley Projects Ltd collects, uses, discloses, and protects your personal data as required by the data protection act 2018 and the UK General Data Protection Regulation (UK GDPR). We are committed to safeguarding your privacy and ensuring the security of your personal information.

Information We Collect

We may collect various types of personal information, which may include but are not limited to:

- Personal identifiers: such as your name, contact details (email address, postal address, phone number), and date of birth.
- Usage data: information about your interactions with our website, products, and services, including IP address, browser type, and pages visited.
- Cookies and similar technologies: we use cookies and similar tracking technologies to collect information about your browsing and online activities.

How we Use Your Information

We may use your personal information for the following purposes:

- To provide and improve our services.
- To process and fulfill your orders and requests.
- To communicate with you, including sending updates and promotional materials.
- To analyze usage patterns and trends to enhance our services.
- To comply with legal obligations and protect our rights and interests.

Legal Basis for Processing

We will process your personal data in accordance with one or more of the following legal bases:

- Performance of a contract with you.
- Compliance with a legal obligation.
- Consent you have provided.
- Legitimate interests pursued by us or a third party.

Disclosure of Your Information

We may share your personal information with third parties for the following purposes:

Service providers: we may engage third-party service providers to assist with various business functions, such as marketing, and data analytics.

Legal compliance: we may disclose your information to comply with legal obligations, respond to government requests, or protect our rights and interests.

Business transfers: in the event of a merger, acquisition, or sale of all or part of our assets, your personal information may be transferred to the acquiring entity.

Your Rights

You have certain rights regarding your personal information, including the right to:

- Access and request a copy of your personal data.
- Correct inaccuracies in your personal information.
- Delete your personal information.
- Object to the processing of your data for specific purposes.
- Withdraw consent when processing is based on consent.

To exercise these rights or if you have any privacy-related questions or concerns, please contact us.

Security

We take reasonable steps to protect your personal information from unauthorized access and disclosure. However, no data transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee absolute security.

Changes to this Privacy Notice

We may update this privacy notice from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes through our website or other means.